PRESS RELEASE

Wolters Kluwer’s Legal Education Group Launches
Digital-First Textbook Model for Law Students for Fall Semester

Waltham, Mass., September 3, 2014 - As the nation’s law students get ready for the new school year, they will have a major advantage in mastering their law school classes, thanks to a new cloud-based digital casebook and study platform. The Connected Casebook, an integrated digital and print learning solution by Wolters Kluwer Legal Education, is designed to facilitate deeper student mastery of legal thinking and stronger learning outcomes.

Available immediately for a cross-section of U.S. textbooks across major law school course areas, the Connected Casebook builds on Wolters Kluwer Legal Education’s traditional strength in authoritative content, while further advancing student learning through a new digital platform that addresses law students’ three critical needs:

1. **Read**: Students can read, search, highlight and annotate the full text of their casebook through an intuitive interface designed specifically for law textbooks.

2. **Study**: Through video and text explanations of difficult concepts, law-specific assessment formats and practice-oriented simulations, all mapped to each textbook’s learning objectives, students can deepen their knowledge of crucial concepts and assess their readiness for class and professional success.

3. **Outline**: Students can create effective course-long outlines, directly integrating excerpts and notes from the textbook with the option of editing and exporting for use in other applications.

In addition to the digital platform, each Connected Casebook also comes with a print version of the textbook provided to students on a rental basis for the duration of class term.

“Today’s students, as digital natives, have had effective, personalized digital tools to help them master complex subject matter at every stage of their education,” said Vikram Savkar, vice president and general manager of Wolters Kluwer Legal Education. “As a result, law students have been asking for comprehensive digital learning solutions focused specifically on law school classes. With the launch of the Connected Casebook, Wolters Kluwer is meeting this need, strengthening law students’ ability to succeed in challenging classes and make progress toward their career goals.”

For titles in the Connected Casebook program, students can choose how to purchase their class materials: they can either buy the standard print casebook through bookstores, online retailers and other traditional channels; or buy the Connected Casebook option, through which they receive access to the digital learning platform and a rental version of the print textbook, through online retailer Barrister Books or campus bookstore affiliates. The Connected Casebook option is designed to be an affordable choice for students, retailing at approximately 20 percent less than the traditional product.

“The Connected Casebook can transform casebook-based legal education by providing meaningful content connected in real time for the student in a highly accessible way. This innovative platform will affect in-class discussion, review session and office hour questions, and exam performance, by allowing students to tap into the network of ideas and information...
in a guided and valuable way. It does not simply make learning easier, it can make it better,” said Tracey George, Charles B. Cox III and Lucy D. Cox Family Chair in Law and Liberty and Director, Cecil D. Branstetter Litigation & Dispute Resolution Program at Vanderbilt University Law School.

The Connected Casebook program was designed in direct response to requests and feedback from hundreds of faculty and students drawn from a range of law schools over the past two years. The Legal Education group plans to gather feedback from students and faculty customers throughout the subsequent year and incorporate their key insights into the future expansion of the program.


About Wolters Kluwer Law & Business

Wolters Kluwer Law & Business is a unit of Wolters Kluwer. Wolters Kluwer had 2013 annual revenues of €3.6 billion ($4.7 billion), employs approximately 19,000 people worldwide, and maintains operations in over 40 countries across Europe, North America, Asia Pacific, and Latin America. Wolters Kluwer is headquartered in Alphen aan den Rijn, the Netherlands. Its shares are quoted on Euronext Amsterdam (WKL) and are included in the AEX and Euronext 100 indices. Wolters Kluwer has a sponsored Level 1 American Depositary Receipt program. The ADRs are traded on the over-the-counter market in the U.S. (WTKWY).

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